



FOR IMMEDIATE RELEASE:

**ATLANTA'S 17.20 RECORDS BRINGS CARIBBEAN AND COUNTRY MUSIC TO MLB ALL-STAR GALA WITH ELVIS WHITE AND RISSI PALMER!**

**HOT NEW CARIBBEAN CROSSOVER GROUP ELVIS WHITE AND RISING COUNTRY MUSIC ARTIST RISSI PALMER TAPPED TO PERFORM FOR MAJOR LEAGUE BASEBALL JOHN HANCOCK ALL-STAR FANFEST GALA PRECEDING THE 2006 MLB ALL-STAR GAME IN PITTSBURGH!**

Atlanta, GA – July 7, 2006-- **ELVIS WHITE**, one of the most exciting new groups to emerge on the music scene, has been confirmed to perform for the Major League Baseball John Hancock All-Star Gala. The event will take place at the David Lawrence Convention Center, July 10, preceding the 2006 MLB All-Star Game in Pittsburgh. The audience for the gala will be in excess of 5,000 including Major League Baseball VIP guests; current and former Major League Baseball stars; MLB team executives; MLB sponsor representatives; and international press and media.

**ELVIS WHITE**, recent recipients of the **Best New Artist** award at the 2006 Reggae/Soca Music Awards, emerged on the domestic music scene in 2005, earning accolades from their peers when they won the **Best Live Band** award at the 2005 Miami Carnival. **ELVIS WHITE** also earned their stripes when they opened for The Fugees' European tour, winning praise from both the foreign press and Fugees front man, Wyclef Jean. "America is opening up to Caribbean music more than ever before," stated Wyclef. "Watching this feels like the **ELVIS WHITE** movement...Elvis is the Godfather."

**ELVIS WHITE** is slated to release their first domestic single "**Don't Stop**" in late July, followed by the national release of their debut LP – **Promise – Live & Direct** on Atlanta-based **17.20 Records** later this summer.

17.20 Records burgeoning country music star, Rissi Palmer, a Pittsburgh native, is also slated to perform at the event. For information on Rissi Palmer please visit [www.1720records.com](http://www.1720records.com) , [www.myspace.com/rissipalmer](http://www.myspace.com/rissipalmer) .

For more information on the Major League Baseball 2006 John Hancock All-Star FanFest, visit [www.pittsburghpirates.com](http://www.pittsburghpirates.com) click [Fans' guide to All-Star Week](#).

[www.elviswhite.com](http://www.elviswhite.com) and [www.myspace.com/elviswhite](http://www.myspace.com/elviswhite)

###

For further information please contact:

Dawnalisa Johnson

17.20 Records

(770) 239-7531

[dawnalisa@1720records.com](mailto:dawnalisa@1720records.com)