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ELVIS WHITE HITS BIG AT 2ND ANNUAL GRAMMY BLOCK PARTY!

Atlanta, GA – May 1, 2006—

Atlantan's are finally able to answer the question, "Who Is **ELVIS WHITE**?"

ELVIS WHITE, the hottest new group to hit the streets of Atlanta, and the first group to surface from Atlanta's newly formed 17.20 Records, brought the crowd to their feet when they performed at the 2nd Annual Grammy Block Party, held on the main stage at the 2006 Dogwood Festival at Atlanta's Piedmont Park.

ELVIS WHITE, one of the hottest crossover bands to ever emerge from the Caribbean, has been on a non-stop ride to the top since they landed in Atlanta a year ago. **ELVIS WHITE** has toured with Keith Sweat; opened for Maze featuring Frankie Beverly; recorded a hit single with hip-hop superstar, AKON; and opened twelve dates in Europe for hip hop icons, The Fugees.

"We were very excited to have our first live festival performance in Atlanta be associated with the recording academy," states the band's leader and namesake, Elvis. "Atlanta's music scene is very diverse and we're happy to add our Caribbean flavor to the gumbo pot."

"We loved having **ELVIS WHITE** participate in our Grammy Block Party," stated Michele Caplinger from the Atlanta Chapter of the Recording Academy. "**ELVIS WHITE**'s performance was thrilling and explosive! I'm looking forward to following their success."

Michele Rhea Caplinger.

Senior Executive Director – The Atlanta Chapter of The Recording Academy

L/R Elvis; ELVIS WHITE's 'First-Lady' – Shekie; Michele Rhea Caplinger – Sr. Exec. Dir. of Atlanta Chapter of the Recording Academy; ELVIS WHITE's Toro; 17.20 President/CEO – Terry K. Johnson.

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